



# Thurton

Church of England VC Primary School



September 2021

Dear Parents / Carers

## **Photo and Video Consent**

Following the introduction of new Data Protection Regulations in May 2018, we are obliged to confirm that the details we hold about you and your child are correct, and to obtain parental permission to take and use photographs and video of your child.

Please read this letter thoroughly and outline your agreement as appropriate on the electronic consent form which is attached to this email. We would be grateful if you could submit the form **NO LATER THAN FRIDAY DAY 24<sup>th</sup> SEPTEMBER 2021.**

### **Why do we need your consent?**

Thurton C of E Primary School may take images or videos of individual pupils and groups of pupils to use on the school website, in school prospectuses and other printed publications, such as the newsletter. Thurton C of E Primary School requests the consent of parents when your child joins us to use images and videos of their child for a variety of different purposes throughout their registration at Thurton. Without your consent, the school will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the school will abide by the conditions you outline in this form.

### **Why do you we use images and videos of your child?**

Thurton C of E Primary School uses images and videos of pupils to celebrate school life, our curriculum and pupils' achievements; to promote the school on the school's website; and for other publicity purposes in printed publications, such as newspapers.

Where the school uses images of individual pupils, the full name of the pupil **will not** be disclosed. Where an individual pupil is named, in a written publication, a photograph of the pupil **will not** be used to accompany the text.

If, for example, a pupil has won an award, **separate consent** will be obtained prior to their name being published alongside their image.

### **Who else uses images and videos of your child?**

Occasionally the school is visited by local media and press, by the Diocese and South Norfolk Schools Sport Partnership, who may take images or videos of school events. Pupils will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

The following organisations may use images and videos of your children (further information about the Privacy Policies of these companies may be obtained from the company website as detailed below):

- **Beccles & Bungay Journal (and other Archant Publications)**  
(<https://www.archant.co.uk/articles/privacy-policy/>)
- **Diocesan publications and newsletters**  
(<https://www.dioceseofnorwich.org/>)
- **South Norfolk Schools Sport Partnership**  
(<https://www.southnorfolkssp.co.uk/>)
- **Tempest Photography (School Photographer)**  
(<https://www.htempest.co.uk/gdpr>)

### **Thurton Church of England VC Primary School**

Ashby Road, Thurton,  
Norfolk, NR14 6AT

e: [office@thurton.norfolk.sch.uk](mailto:office@thurton.norfolk.sch.uk)  
t: 01508 480335

#### **Headteacher:**

Mr Jonathan Barber

#### **Deputy Head:**

Mrs Esther Scorey

#### **Acting Chair of Governors:**

Mr Len Swiffen

#### **Rector:**

Revd. Chris Ellis



LOtC Mark (Bronze)





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If any other organisation requests the use of images or video of pupils, additional consent will be sought before any image or video is used.

### What are the conditions of use?

- This consent form is valid for the **duration of your child's registration at Thurton.**
- It is the responsibility of parents to inform the school, in writing, if consent needs to be withdrawn or amended.
- The school will not use the personal details or full names of any pupil in an image or video, on our website, in our school prospectuses or any other printed publications.
- The school will not include personal emails or postal addresses, telephone or fax numbers on images or videos on our website, in our school prospectuses or any other printed publications.
- The school may use pictures of pupils and teachers that have been drawn by pupils.
- The school may use work created by pupils.
- The school may use group or class images or videos with general labels, e.g. 'sports day'.
- The school will organise for a third party to take class images of your child which are available to purchase annually.

### Refreshing your consent

Consent will also be refreshed where any changes to circumstances occur – this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account will be used to share pupil images and videos
- Changes to a pupil's circumstances, e.g. safeguarding requirements mean a pupil's image cannot be used
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for

### Withdrawing your consent or changing your preferences

Parents have the right to withdraw their consent at any time or to change your preferences. Withdrawing your consent will not affect any images or videos that have been shared prior to withdrawal.

If you would like to withdraw your consent, or to change your preferences, **you must submit your request in writing (email to the office@thurton.norfolk.sch.uk).**

If you have any questions regarding this, please do not hesitate to speak to me.

Yours sincerely

*J. Barber*

Mr J Barber  
Head Teacher

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