



Thurton

Church of England Primary School

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3.11.14

Dear Parents/ Guardians,

Our school is taking part in a pilot educational fundraising programme for BBC Children in Need called the Best.Assembly.Ever., supported by Lloyds Bank/Bank of Scotland. We will be using their new lesson resources and assembly plans, which are designed to help pupils develop curriculum-based skills while taking ownership of fundraising activities and organising their very own Best.Assembly.Ever. to celebrate their fundraising efforts. We are very excited to be one of a small number of schools who got through the selection process to take part.

As part of the pilot, Lloyds Bank/Bank of Scotland will be providing volunteers from their business to help our teachers during lessons and assembly events, who will be fully briefed on school policies and processes by delivery partner National Schools Partnership. It is the school's responsibility to ensure the schools specific processes are briefed to the volunteer on their arrival.

The volunteer(s) may wish to take photographs/videos of the class or assembly in action to promote the good work of BBC Children in Need, so we wanted to make you aware of this. National Schools Partnership may also visit the school and wish to document some of the lessons/assembly events by taking photographs/film.

The photos/video may be used in the following:

- BBC Children in Need, National Schools Partnership and Lloyds websites, eletter, Facebook and Twitter pages.
- BBC Children in Need's Fundraising Pack, BBC Children in Need TV trails, General Press (Local/National Newspapers), the BBC Children in Need Annual Report, BBC Children in Need's Corporate Partners, Magazines & similar publications.
- BBC Children in Need, Lloyds Bank and National Schools Partnership may pass these images and stories onto a third party (such as national or local press), at which point BBC Children in Need, Lloyds Bank and National Schools Partnership will no longer be responsible for how they are used but will issue guidelines with the image and story of how they prefer the image to be used and in which contexts.

If, for any reason you would **NOT** like your child/children to be shown in these images/videos please contact the school in writing by 7th November 2014.

Kind regards,

Mrs Cassandra Williams
Headteacher

Enjoy, Achieve, Believe



Headteacher: Mrs Cassandra Williams